

2025-2027 Strategic Plan

Our Why Zero preventable drownings on Newcastle Beach

Our How Train & develop great Australians to inspire a surf safe beach culture on Newcastle Beach.

Our Values

Safety
Legacy
Service
Community



1. Increase visibility and participation in Surf Sports across all age groups.
2. Retain Branch Masters Champion status
3. Train and certify at least 6 new IRB drivers annually

1. Enhance Club communication, documentation, and record-keeping systems to improve responsiveness and user efficiency.
2. Establish a structured pathway for SRC holders to progress into Senior Membership
3. Increase engagement of Life Members in Club activities and mentoring roles.

1. Enhance Club amenities, to improve the storage, accessibility and enjoyment of the NSLSC facility
2. Expand the Club's operational purpose with increased weekend patrol coverage

2025/26

2026/27

2027/28

The Hunter's oldest surf life saving club. Established in 1908.

Focus Areas	Objectives	Strategies	Who	Time
Governance & Administration	GA 1: Enhance Club communication, documentation, and record-keeping systems to improve responsiveness and user efficiency. GA 2: Enhance Club amenities, to improve the storage, accessibility and enjoyment of the NSLSC facility. GA 3.1: Expand the Club's operational purpose with increased weekend patrol coverage	GA 1.1: Recruit a part-time Administrative Assistant to assist with compliance and record keeping. GA 1.2: Redesign and update the DRAFT Club website to improve accessibility and functionality. GA 2.1 Prepare a Building Improvement Master Plan GA 3.1: Advocate to Hunter Branch and regional Clubs for increased patrol responsibilities through formal proposals to Newcastle Council.	President DoA DoLS	GA 1: Q4 2025 GA 2: Q1 2026 GA 3: Q2 2026
Finance	F 1: Improve financial transparency and understanding of income and expenditure streams among Board members.	F 1.1: Develop and distribute a monthly finance report with clearly defined income streams to all Board members prior to meetings.	DoF DDoF	
Lifesaving & Support Operations	LS 1: Improve retention of active patrolling members to 180 by the end of the 2025/26 season. LS 2: Prepare operational capacity for increased weekend patrols.	LS 1.1: Promote diverse engagement opportunities including water safety, youth development, and surf sports to enhance member value. LS 1.2: Expand the number of patrols from 7 to 9, ensuring each patrol has a minimum of 12 active members.	DoLS VCoLS IRB Cap	
Juniors & Youth	JY 1: Increase the transition rate of Nippers to Youth category. JY 2: Establish a structured pathway for SRC holders to progress into Senior Membership.	JY 1.1: Develop and implement a SRC transition and retention plan. JY 1.2: Support youth development initiatives such as Youth Camp and leadership programs. JY 2.1: Create mentorship and engagement opportunities for SRC holders with senior members (SRC Patrol)	DoJMS DoMS Registrar DoLS	
Members Services	MS 1: Improve usability and accessibility of the Members Portal. MS 2: Increase engagement of Life Members in Club activities and mentoring roles.	MS 1.1: Engage a professional website designer to redevelop the NSLSC site with a focus on member functionality. MS 2.1: Develop and implement a Life Members Engagement Plan including recognition events and advisory roles.	DoMS DoCS Registrar	
Education & Training	ET 1: Train and certify at least 6 new IRB drivers annually. ET 2: Maintain current levels of SRC and Bronze Medallion training programs. ET 3: Support community swimming initiatives such as Splash of Colour and Babyrays	ET 1.1: Schedule and promote two IRB and IRBC training programs annually. ET 1.2: Maintain partnership with Fingal Bay SLSC for IRB training delivery. ET 2.1: Publish an annual training calendar across all Club communication platforms. ET 3.1: Collaborate with Splash of Colour to deliver an annual Beach Ocean Safety program	DoE DoLS IRB Cap	
Surf Sports	SS 1: Increase visibility and participation in Surf Sports across all age groups. SS 2: Retain Branch Masters Champion status.	SS 1.1: Launch a Surf Sports promotional campaign including open days, training clinics, and social media outreach. SS 2.1: Support team development and participation in Branch, State, and National Masters carnivals.	DoSS Boat Cap IRB Cap	
Building Master Plan	BMP 1: Present a Club House redevelopment plan to Newcastle City Council BMP 2: Ensure the Club House meets safety and compliance standards within 2 years.	BMP 1.1: Engage member architects to develop preliminary designs for a new Club House. BMP 1.2: Identify and apply for funding sources aligned with redevelopment. BMP 2.1: Develop and implement a two-year critical maintenance and user access improvement schedule.	President Architect ++	BMP1: Q3 2025 BMP 2: Q1 2026

Purpose: Newcastle SLSC is the oldest surf lifesaving club in the Hunter region. Our Mission is to provide surf lifesaving patrols, training, and surf sports competition to our Newcastle and Hunter community